



Tracy Washington Craig

Board Member

Tracy Washington Craig is a seasoned, strategic communicator with over 30 years of professional experience in TV production, promotions, and scriptwriting; broadcast sales, news, and advertising. After completing a MBA from Notre Dame, she added traditional and internet marketing to her skill set and transitioned to Big Consulting. As a management consultant, Ms. Craig has led a variety of organizational change and culture initiatives to support the people inside of non-profit, commercial, and governmental organizations. She has served as a communications coach to Federal government executives and started her own independent consultancy in 2018. Currently, Ms. Craig supports a minority-owned small business in developing a line of human capital consulting services. Outside of her professional duties, she spends time advocating for support for individuals with intellectual and developmental disabilities and affordable home ownership. In her free time she enjoys traveling, and spending time with her son, Marcus, and two daughters, Olivia and Rachel (ages 16, 10 and 9 years).